



Sponsorship Opportunities
2022 Vancouver Female Ice Hockey Festival
October 7-10, 2022



A Letter from the President

From October 7-10, 2022, the Vancouver Female Ice Hockey Association (VFIHA) is hosting its first annual hockey festival at six rinks across the city, drawing approximately 60 female recreational ice hockey teams from Western Canada and the United States.

This festival will see a positive impact on the growth of female hockey, Vancouver’s economy, the community, and the image of the VFIHA. While Vancouver and the VFIHA will benefit from the heightened attention and focus, there are a range of opportunities for highlighting local businesses, organizations and other important entities in our community that want to support female hockey, its players and the success of the festival.

The VFIHA and the annual hockey festival is committed to fostering an open environment for all by building a diverse, equitable and inclusive game.

The VFIHA invites local businesses, organizations and community entities to become a festival sponsor and connect with the over 1500 female hockey players between 8-15 years old visiting Vancouver, their families, coaches and supporters. The sponsorship chart below outlines some of the opportunities.

If you are interested in sponsoring, or know of a business or organization that is, please contact us at festival@vancouvergirlshockey.com. We can put together a custom sponsorship package that meets sponsor’s goals and objectives. We look forward to hearing from you!

Sincerely,
 James Nedila, President

What is the 2022 VFIHA Festival?

In partnership with BC Hockey, VFIHA is hosting a female minor recreational hockey festival from October 7-10, 2022. Approximately 60 teams from Western Canada and the United States will visit Vancouver to participate in 4 days of exciting hockey at six Vancouver Park Board arenas.

Why Sponsor?

VFIHA is seeking cash sponsorship and in-kind donations to help us host a successful festival, highlight the warm hospitality of our community, and provide female hockey players with a positive experience. In-kind donations will be acknowledged according to the value of the contribution. In-kind contributions can include food, snacks and beverages for players, officials and volunteers, branded gift baskets for the silent auction, swag items in the welcome bags for players, or any other product or service that will enhance the experience for festival participants.

Sponsor Levels and Benefits

	In-Kind (Product or service)	Bronze \$500	Silver \$1000	Gold \$1500+
Marketing Benefits				
Promotion on social media	●	●	●	●
Logo on website		●	●	●
Optional sponsor booth			●	●
Prize for MVPs of each game				●

Look at the partners we have so far. We hope your company can join us and become a partner to make this festival a success!



To learn more about the VFIHA Tournament and for all sponsorship inquiries, please email festival@vancouvergirlshockey.com